

PARK TO GUEST MESSAGING MODE



Authorized Park personnel may operate the Park to Guest Messaging system by accessing the system via an authorized code.



201

The Park programs information into the system via keyboard, so that at various times during the day, a message will be sent into the system that will be displayed at each LocationStation when that LocationStation is accessed by any guest wearing a Locator.



203

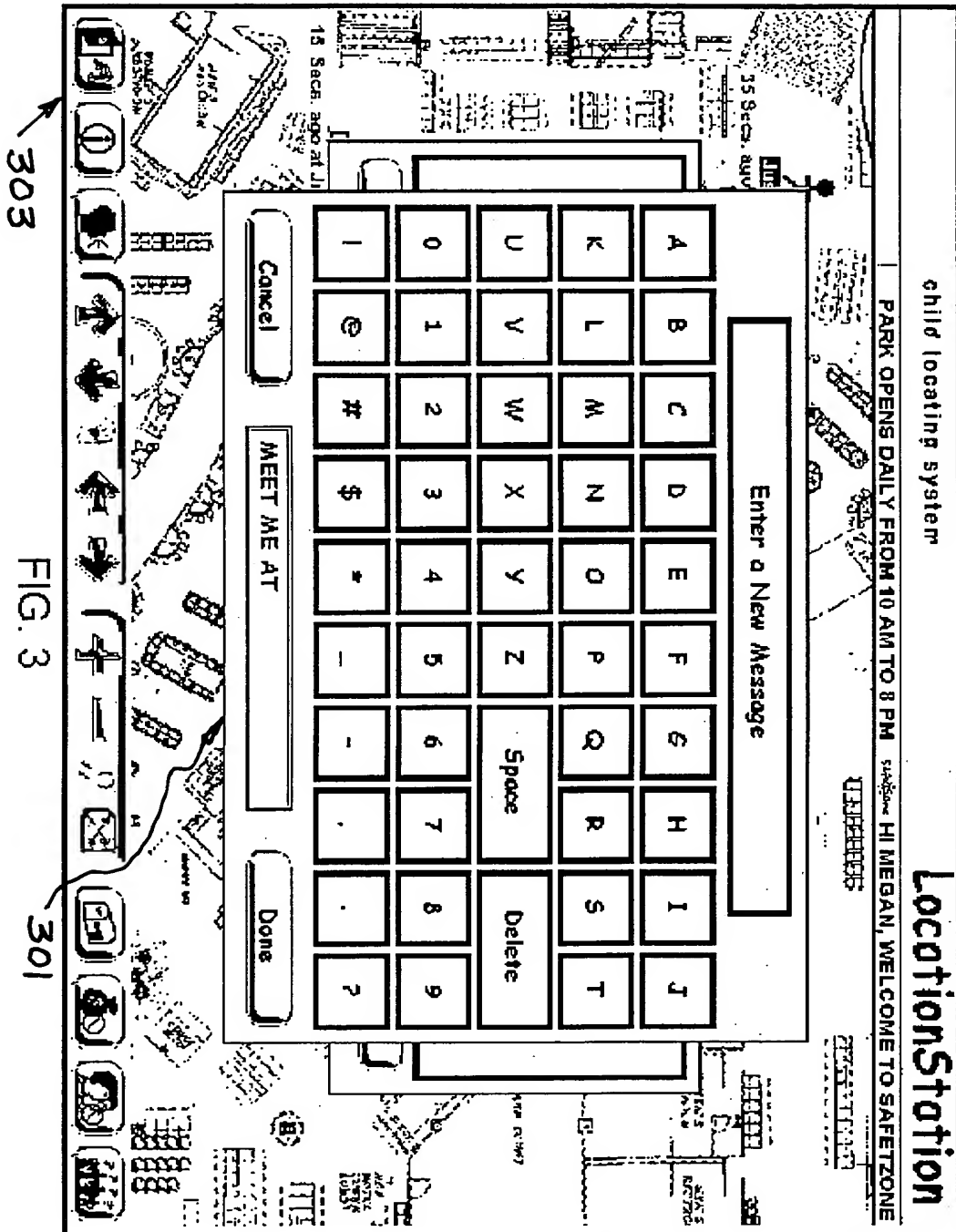
To enter into 'PARK TO GUEST MESSAGING' MODE the guest approaches LocationStation and waves his or her Locator at the designated spot on LocationStation

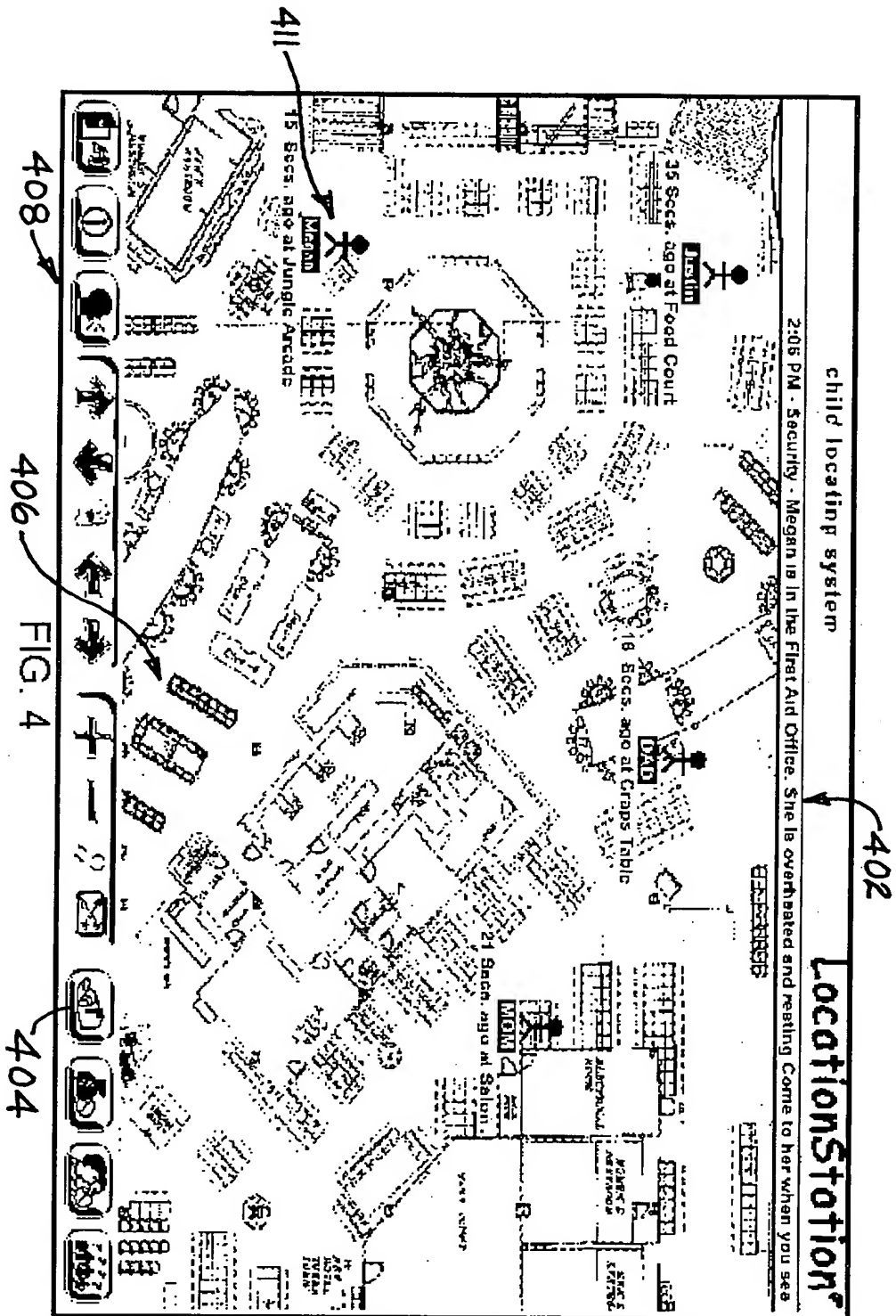


206

When the guest accesses LocationStation by waving his or her Locator at LocationStation, the park map will appear with the various functions in view on the top and sides, and bottom of the screen. At the top of the screen will appear a streaming banner with the latest message that the park wishes to communicate to the guest, i.e., "a parade will begin at 1:00 p.m. on Main Street" or "your daughter is at First Aid", weather conditions, a list of rides with short wait lines, show times or promotions underway at that moment, or even emergency situations, etc.

FIG. 2





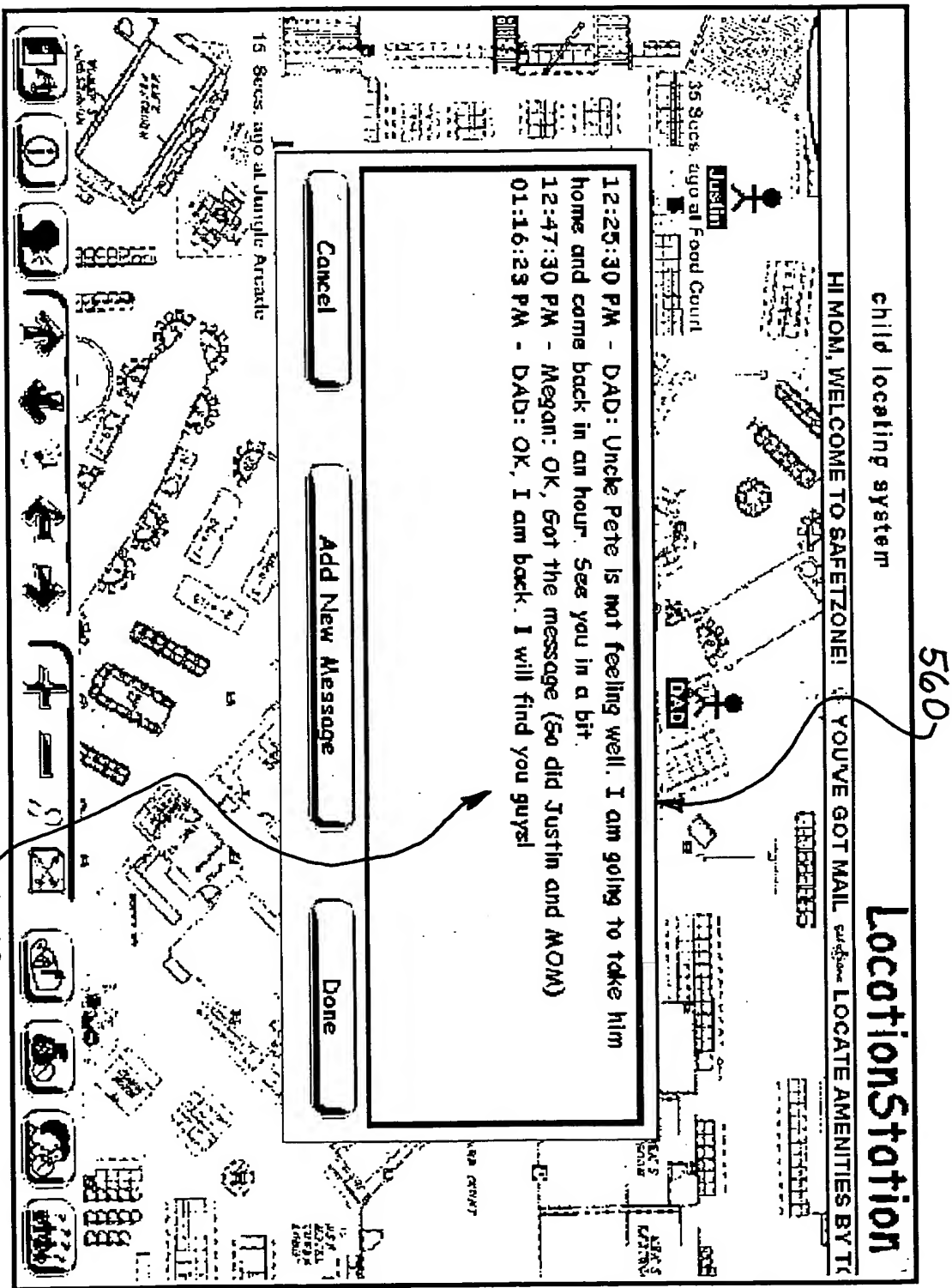


FIG. 5a

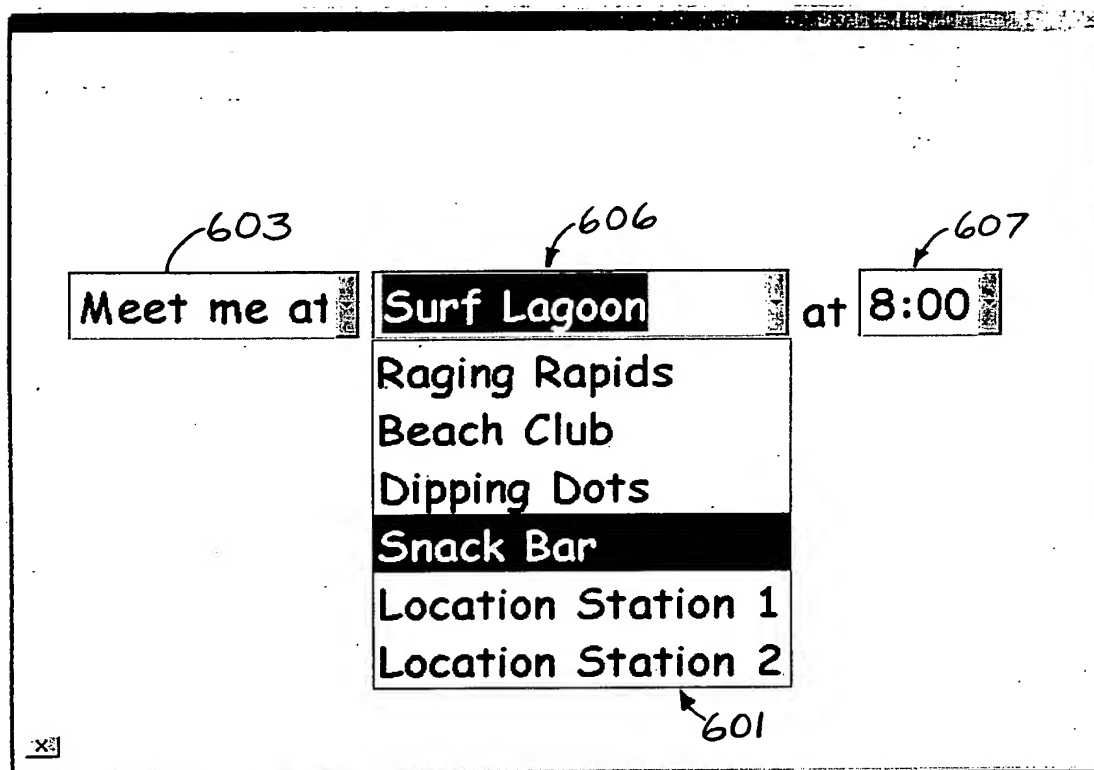


FIG. 6

GUEST TO GUEST MESSAGING MODE



When the guest accesses LocationStation by waving his or her Locator at LocationStation, the park map will appear with the various functions in view on the top and sides of the screen.



501

504

The guest will select the "Mailbox" icon from the side or bottom of the screen will appear. When the guest engages the mailbox icon or menu, a keyboard will appear on the LocationStation touch screen monitor. The guest will type the message to any member of his or her group to be read the next time any member of that group accesses LocationStation. The message will be displayed with the time of origination and will remain available through the end of the day.

FIG. 5

VIDEO COMMERCIALS AND ADVERTISING AT LOCATIONSTATION MODE



When the guest accesses LocationStation by waving his or her Locator at LocationStation, the park map will appear with the various functions in view on the top and sides of the screen.



701

703

LocationStations can be configured to play short movie files when not being accessed by guests for information and services. Using DVD, AVI or other technology, the LocationStation when idle can run commercials, promotional visual applications to educate, entertain, or alert park guests. Wearing Locators is not required for access to this mode. It is immediately rendered idle upon activation of LocatinStation by a Locator wearing guest.

FIG. 7



F/G. 8

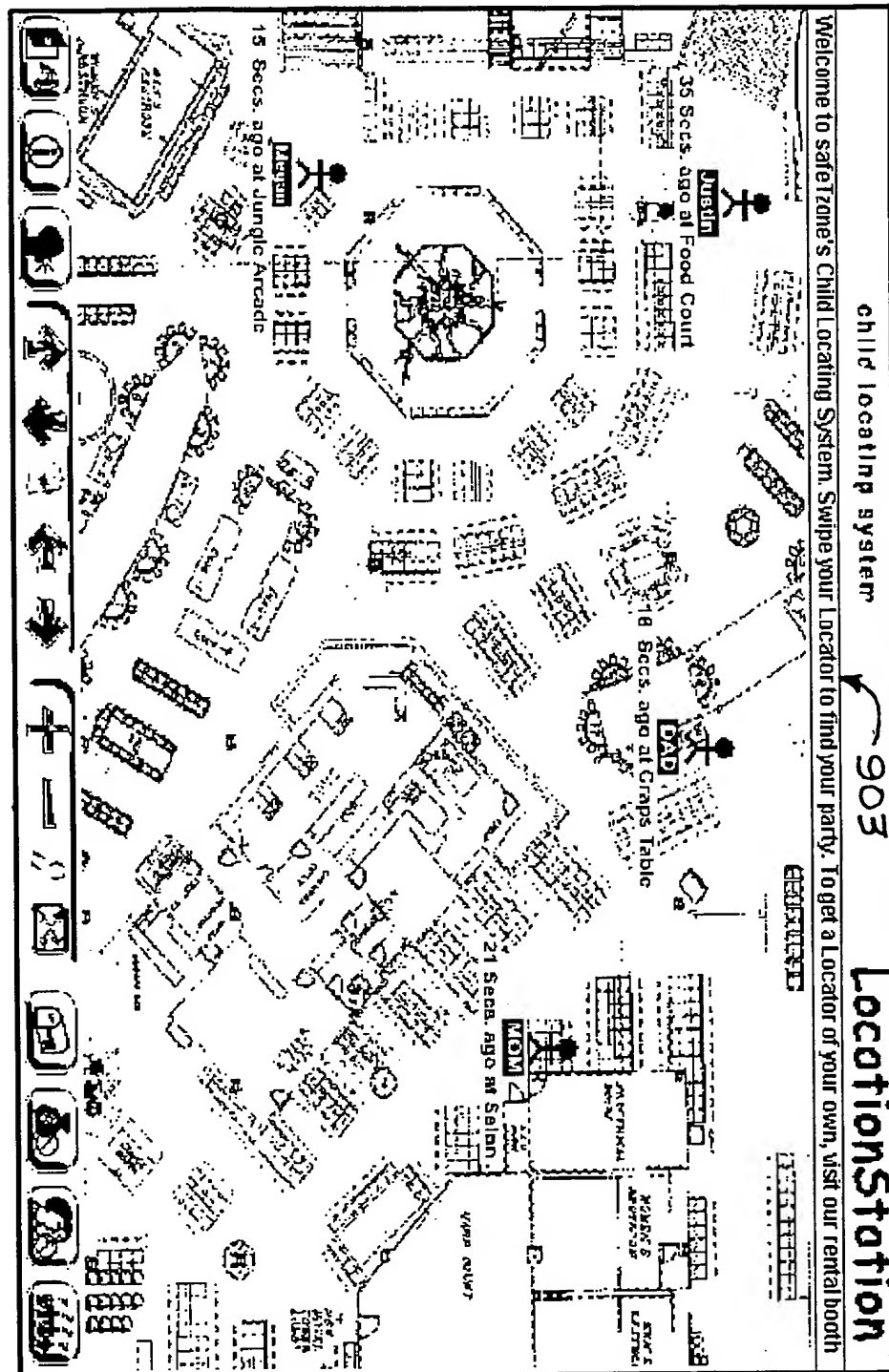


FIG. 9

EMAIL NOTICES OF ALERT

1001
Guest will elect at RegiStation during registrations of his or her group whether they want to be alerted via email to their phone or pager or other web enabled apparatus if someone in thier party accesses the "I AM LOST " or "ONE OF MY PARTY IS LOST" button on LocationStation.



When any member of the group uses the "I AM LOST" OR SOMEONE IN MY PARTY IS LOST" button on LocationStation, the "Alert" generated by use of these buttons will go automatically to the registered web enabled group member, instead of or in or in conjunction with the "Alert" to security.

FIG. 10

EVENT MESSAGING VIA EMAIL

1301
Guests who register for the system may at RegiStation may also elect to receive event messages during the course of the day from the Park to Guest Messaging System

FIG. 13

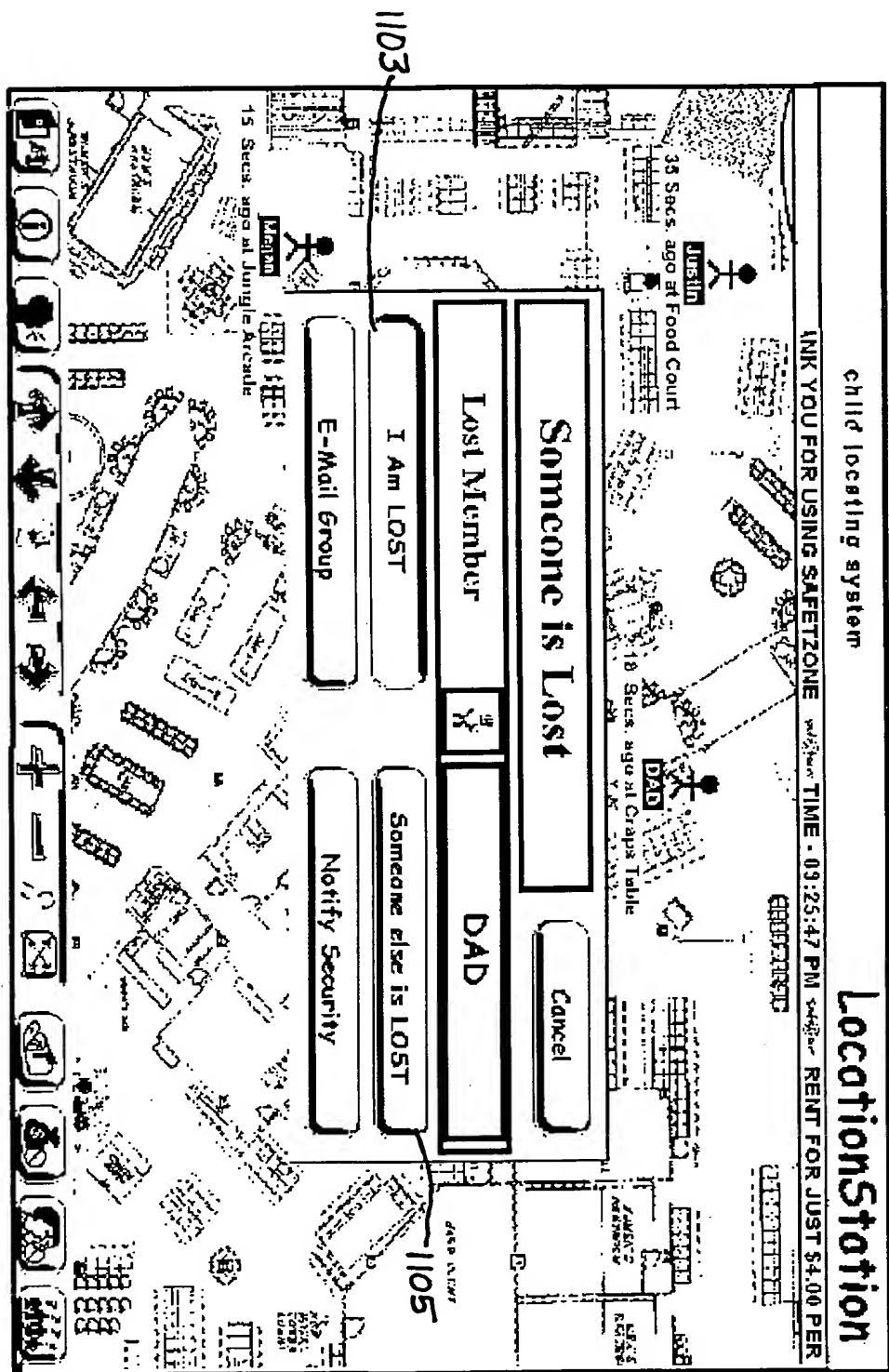


FIG. 11

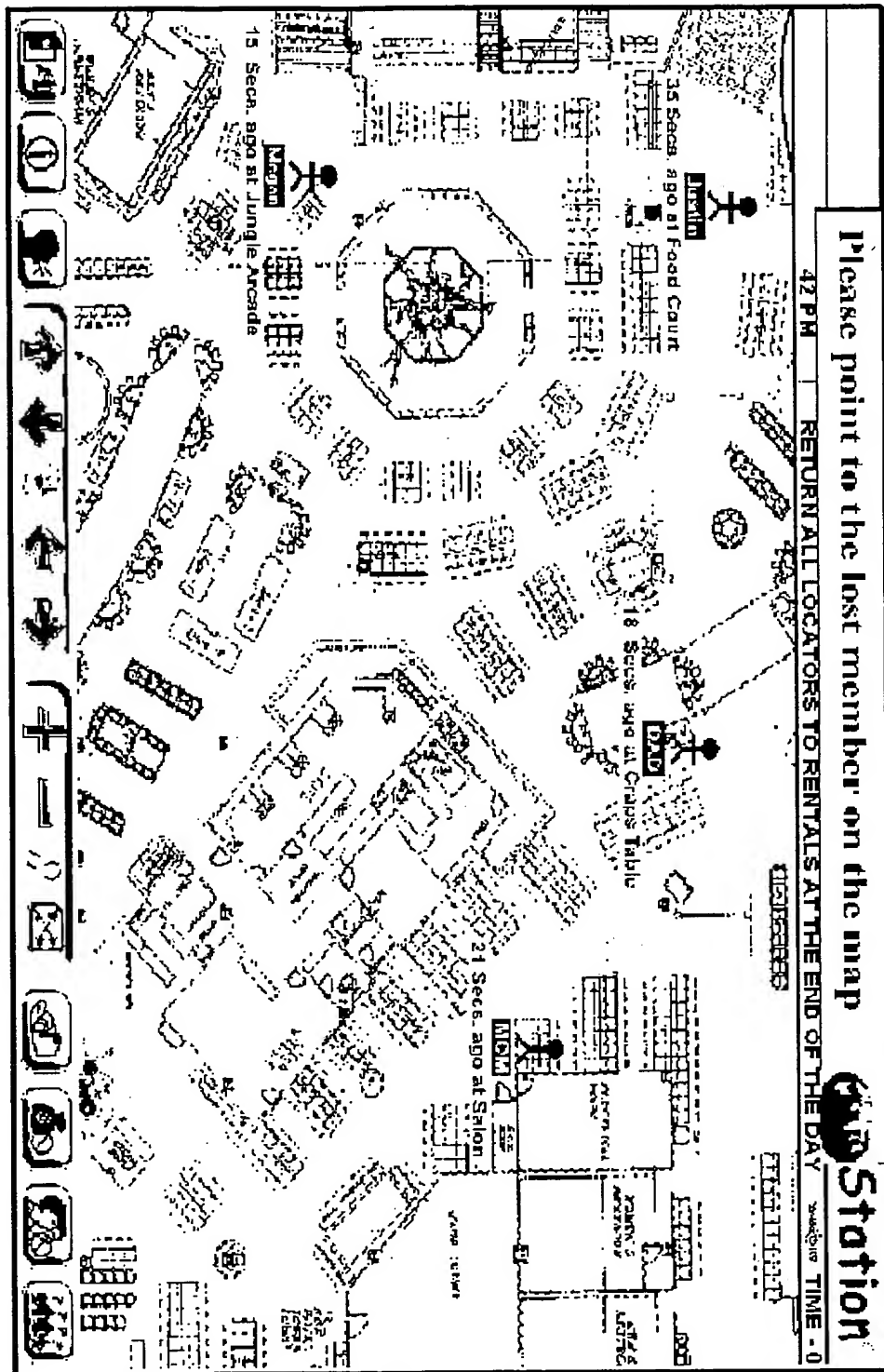


FIG. 11a

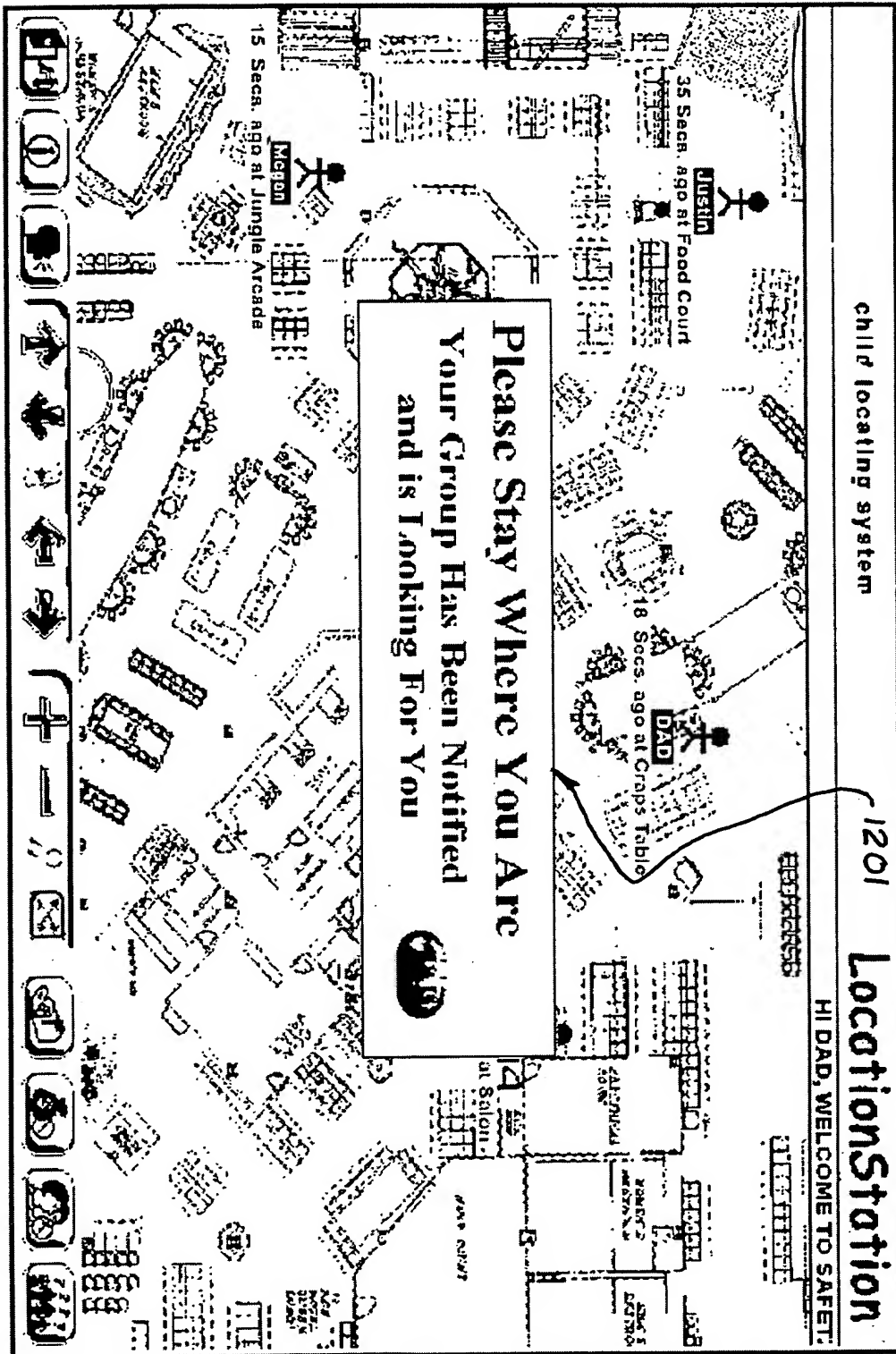


FIG. 12